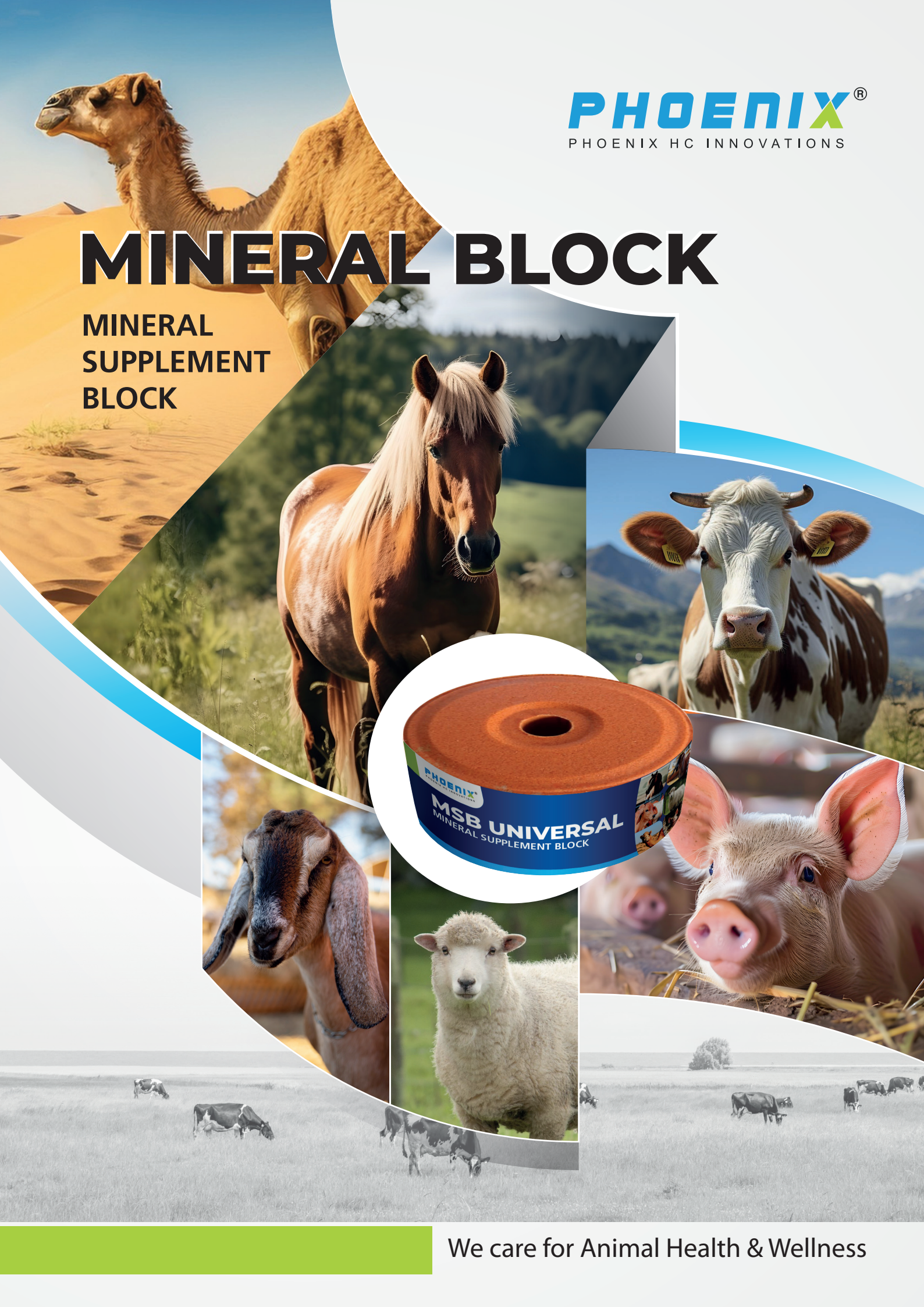


# MINERAL BLOCK

MINERAL  
SUPPLEMENT  
BLOCK



We care for Animal Health & Wellness

A brown horse stands in a field with mountains in the background. The horse is the central focus, facing slightly to the right. The background is a soft, hazy landscape with rolling hills or mountains under a bright sky. The overall tone is warm and natural.

# PHOENIX<sup>®</sup>

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### **Why Choose Us:**

At Phoenix Healthcare Group, we understand your relentless pursuit of quality products and services to cater to the evolving needs of your customers. As your reliable partner, we offer a comprehensive portfolio adhering to industry standards.

### **Why we stand out:**

**Diverse Portfolio:** With direct associations with leading manufacturers across India and globally, Phoenix Healthcare Group offers a unique range of single and multipurpose hospital disposables and surgical consumables, ensuring comprehensive medical solutions.

**Expanding Horizons:** We are not limited to medical device and surgical disposables. Phoenix Healthcare Group has been actively involved in the distribution of animal feed, supplements, veterinary needs, nutraceuticals, and disinfectants. We cater to the following sector Bovine, Caprine, Ovine, Canine, Feline, Equine, Camel, Poultry, Aquaculture, Apiculture.

**Global Reach:** We are committed to expanding our product lines worldwide and establishing fruitful partnerships with distributors, channel partners, and stakeholders in respective territories. Our unwavering commitment enables us to not only meet but exceed customer expectations.

### **Who We Are:**

Established in 1998 officially at Abu Dhabi, United Arab Emirates, Phoenix Healthcare Group initially began as a distribution house with import and export activities. Over the past two decades, we've diversified and carved a niche for ourselves in the distribution of: Orthopaedic Surgical devices & disposables / hospital consumables / Animal feed & supplements, Veterinary surgical supplies / Veterinary Medicines / veterinary Diagnostics Elisa & Rapid kits / Speciality Disinfectants for farms / Insecticides for farms and Public Health / Veterinary accessories / Poultry farm specialities.

Our journey has been characterized by continuous growth and adaptation. Today we are a multi-national operators Equipped with a robust infrastructure and a well-established sales and marketing distribution network, we've embraced a culture of dedication and optimism in serving our clientele. At Phoenix Healthcare Group, we remain committed to meeting and exceeding customer needs with every endeavour.

# MSB UNIVERSAL

## MINERAL SUPPLEMENT BLOCK

**MSB Universal Provides excellent mineral supplementation for animals.**

### Product Information:

- Ideal addition to the basic ration or TMR.
- It maintains a good acid & fluid balance, prevent mineral deficiencies
- It plays an important role in the functioning of the central nervous system and muscular contraction.
- MSB UNIVERSAL block supports the intestinal flora, results in a better digestion.
- Contributes to the best possible condition production & fertility of the animal.
- Prevents behavioural disorders such as soil, wool, paper eating and wall licking.

### Packaging :

- 1 Kg x 16 pieces in a box 1kg
- 2 kg x 8 pieces in a box 2kg
- 5 kg x 4 pieces in a box 5kg

### Usage:

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.



**Salt and Trace Elements are an essential part of the daily diet of all animals for best performance and productivity.**

### Composition:

Each 1Kg Contains

Calcium	: 500mg
Phosphorous	: 250mg
Iron	: 300mg
Magnesium	: 5000mg
Zinc	: 700mg
Copper	: 300mg
Iodine:	: 30mg
Manganese	: 450mg
cobalt	: 25mg
Selenium	: 10mg
Vitamin A	: 20000IU
Vitamin D3	: 4000IU
Vitamin E	: 50mg
Biotin	: 5mg
Salt Q.S	



### Transport and Storage:

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



# MSB UNIVERSAL FERTI-NUTRENE

**MSB FERTI-NUTRENE Block especially for the needs of pregnant & lactating animals.**

## Product Information:

- Its high levels of calcium, makes the FERTI-NUTRENE block ideal for young developing animals as well.
- Added minerals like selenium yeast, organic chromium which helps to maintain timely fertility after parturition.
- High levels of calcium, phosphorus, manganese, cobalt, iodine & vitamin AD3 & e, helps to prevent anoestrus,
- Hypocalcaemia & osteomalasia problems
- Help to improve digestion, metabolism & keep animal stress free
- Animals that consume "FERTI-NUTRENE" regularly will not ingest non-edible substances.
- Provides essential minerals helps to maintain timely fertility

## Packaging :

- 1 Kg x 16 pieces in a box 1kg
- 2 kg x8 pieces in a box 2kg
- 5 kgx4 pieces in a box 5kg

## Usage:

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.



**Provides Essential Minerals Helps to Maintain Timely Fertility.**

## Formulation:

Each 1Kg Contains

Calcium	:	500 mg
Phosphorous	:	250 mg
Chelated Iron	:	100 mg
Chelated Magnesium	:	6000 mg
Chelated Zinc	:	800 mg
Chelated copper	:	250 mg
iodine	:	50 mg
Manganese	:	600 mg
Cobalt	:	40 mg
Selenium Yeast	:	50 mg
Chelated Chromium	:	20 mg
Vitamine A	:	40000 1U
Vitamine D3	:	8000 1U
Vitamin E	:	50 mg
Nicotinamide	:	100 mg
Salt	q.s	



## Transport and Storage:

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



# MSB UNIVERSAL (GOAT/CATTLE/PIG) MEATGAINER

**MSB MEATGAINER Premium quality  
free choice licking block for  
goat/cattle & pig.**

## Product Information:

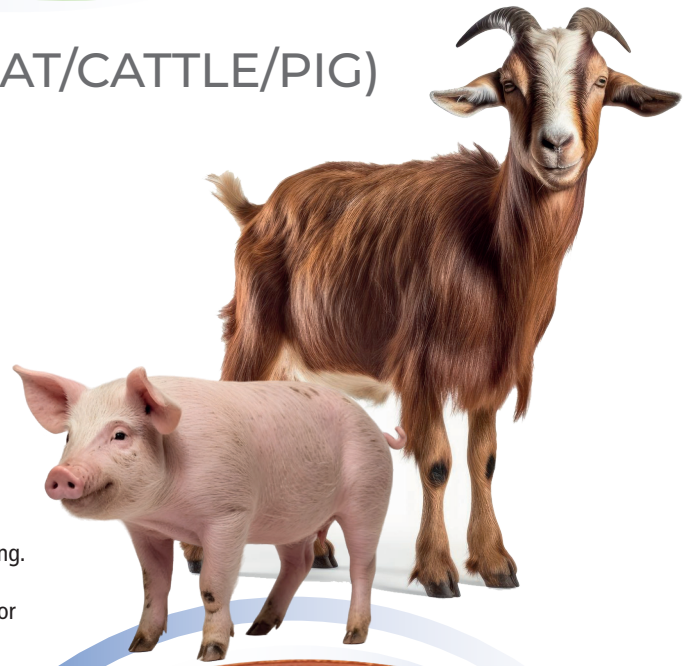
- Stimulates appetite, promotes rapid weight gain.
- It strengthens the immune system.
- It's delicious and appetizing. regulates disorders in the nail, hair and skin.
- It is effective at salt, mineral and vitamin deficiencies. supports the correct functioning of the digestive system with licking reflex.
- Prevents behavioural disorders such as soil, wool, paper eating and wall licking.
- Intensive minerals meet the daily needs of animals with extra zinc support.
- Salt and trace elements are an essential part of the daily diet of all animals for best performance and productivity.

## Packaging :

- 1 Kg x 16 pieces in a box 1kg
- 2 kg x8 pieces in a box 2kg
- 5 kgx4 pieces in a box 5kg

## Usage:

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.



## Formulation:

Calcium	:	500mg
Phosphorou	:	250mg
Iron	:	300mg
Magnesium	:	5000mg
Zinc	:	750mg
iodine	:	100mg
Copper	:	100mg
Manganese	:	500mg
Cobalt	:	50mg
Selenium	:	10mg
Vitamine A	:	200001U
Vitamine D3	:	40001U
Vitamin E	:	50mg
B-Complex Powder	:	1000mg
Biotin	:	5mg
Nicotinamide	:	100mg
Choline Chloride	:	100mg
Dried Yeast	:	100mg
Herbal Extract	:	50mg
Salt q. s	:	



## Transport and Storage:

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



# MSB UNIVERSAL FOR-CALF

**MSB FOR-CALF Premium quality free choice licking block for young calf & heifer.**

**Product Information:**

- MSB FOR-CALF is developed specially to supply the requirement of young & growing Calves-Heifers.
- It contains a high level of vitamin d, calcium & phosphorus that boosts bone development, promote calf growth.
- Selenium & vitamin e boosts muscular development, prevent calf hood diseases
- Regular consumption prevents ingestion of non-edible substances.
- Intensive minerals meet the daily needs of animals with extra zinc support.

**Packaging :**

- 1 Kg x 16 pieces in a box 1kg
- 2 kg x8 pieces in a box 2kg
- 5 kg x 4 pieces in a box 5kg

**Usage:**

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.



**Fulfillment Of Minerals & Vitamins Provides Acid & Fluid Balance & Digestion.**

**Formulation:**

Calcium	:	500 mg
Phosphorous	:	250 mg
Iron	:	300 mg
Magnesium	:	6000 mg
Zinc	:	750 mg
iodine	:	100 mg
copper	:	200 mg
potassium	:	25 mg
Manganese	:	500 mg
Cobalt	:	20 mg
Selenium	:	5 mg
Vitamine A	:	20000 IU
Vitamine D3	:	4000 IU
Vitamin E	:	50 mg
B-Complex Powder	:	400 mg
Biotin	:	5 mg
Nicotinamide	:	100 mg
Amino Acid	:	3 gm
Dextrose	:	40 gm
Salt Q.S	:	



**Transport and Storage:**

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



# MSB UNIVERSAL WILDEX

**MSB WILDEX Premium quality free choice licking block for wild animals.**

**Product Information:**

- Highly effective at salt, mineral & vitamin deficiencies in wild animals.
- Supports the correct functioning of digestive system with licking reflex.
- It maintains a good acid and fluid balance prevent mineral deficiencies.
- Prevents behavioural disorders such as soil, wool, paper eating and unusual or non-edible substances.
- Mineral block provides the benefits a broad spectrum macro and trace mineral supplement that is safe for all wild animals.
- Salt and trace elements are an essential part of the daily diet of all animals for best performance and productivity.

**Packaging :**

- 1 Kg x 16 pieces in a box 1kg
- 2 kg x8 pieces in a box 2kg
- 5 kg x 4 pieces in a box 5kg

**Usage:**

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.

**Formulation:**

Magnesium	:	10 gm
Manganese	:	300 mg
Copper	:	500 mg
Zinc	:	800mg
Iron	:	700 mg
Iodine	:	150 mg
Cobalt	:	50 mg
Selenium	:	10 mg
Sodium	:	38 %



**Salt and Trace Elements are an essential part of the daily diet of all animals for best performance and productivity.**



**Transport and Storage:**

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



# MSB UNIVERSAL EQUINOS

**MSB EQUINOS Block fulfilment of minerals and vitamins provides acid & fluid balance & digestion**

## Advantages:

- It is effective at salt, mineral & vitamin deficiencies.
- Supports the correct functioning of digestive system with licking reflex
- It maintains a good acid & fluid balance, prevent mineral deficiencies
- Prevents behavioural disorders.
- EQUINOS mineral block provides the benefits of a broad spectrum macro and trace mineral supplement.
- Clinical or subclinical mineral deficiencies can restrict performance.
- Providing adequate minerals year round can provide real improvement in stock performance and profitability.
- Intensive minerals meet the daily needs of animals
- Available in flavoured blocks

## Contains:

Sodium Chloride, Magnesium, Zinc, Copper, Iodine, Iron & Vitamin E

## Available in:

1 KG & 2 KG

## Usage:

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.



Premium Quality Free Choice  
Licking Block For Equinos.



## Transport and Storage:

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



# MSB UNIVERSAL MAGPLUS+

**MAGPLUS+ Block contains minerals and trace elements in addition to a high level of magnesium.**

**Quality combination of extra magnesium & trace elements premium quality free choice salt licking block for pig.**

### Advantages:

- MAGPLUS+ Block contains minerals and trace elements in addition to a high level of Magnesium.
- It is effective at salt, mineral & Vitamin deficiencies.
- Supports the correct functioning of digestive system
- Magnesium is one of main ingredients in pig nutrition.
- Using dietary magnesium supplementation improves pork quality, especially, color and fluid loss. Furthermore, magnesium supplementation has been reported to reduce oxidation of meat during storage
- Prevents behavioural disorders.

### Contains:

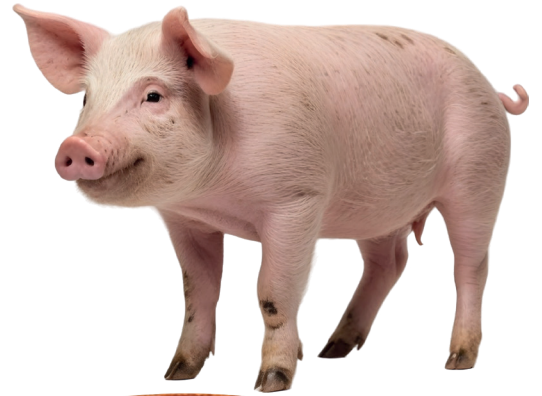
Magnesium, Calcium, Phosphorus, Zinc, Cobalt, Iron, Manganese, Copper, Iodine, selenium & Salt

### Available in:

1 KG & 2 KG

### Usage:

Allow animals to lick by placing it next to feed and water or by hanging within easy reach of animals.



**Fulfilment Of Minerals and Vitamins Provides Acid & Fluid Balance & Digestion.**



### Transport and Storage:

Salt licks should be transported in clean, indoor means of transport, in accordance with applicable law. The load should be evenly distributed. The product should be stored in dry and shady places.



A close-up photograph of a horse's head, focusing on its eye and the area around its mouth. The horse is wearing a white, protective mask that covers its mouth and nose. The mask has a blue strap visible on the right side. The horse's eye is dark and looking towards the camera. The background is slightly blurred, showing wooden beams and green foliage.

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PHOENIX HC INNOVATIONS

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Registered Office  
**Phoenix HC Innovations**  
#C 201 Vijay Raja Century Court  
Village NO: 9 Melurkuppam Main Road  
Padur Thiruvalluvar District-600124 TN INDIA

Customer Service: +91-9176533300 / 91-8822444888  
E-mail: mail@phci.in Web: www.phci.in

**INTERNATIONAL PRESENCE**

**Phoenix Healthcare Private Limited**  
150 Imperial Court Exchange St.East  
Liverpool - L23AB United Kingdom

**Phoenix HC Innovations**  
(Authorized Representative)  
#51, Zone-27, Street 310 Doha - Qatar

**Phoenix 369 General Trading FZC**  
Sharjah Research Technology and Innovation Park  
Address: Block B - B32 - 161 Sharjah UAE

**Phoenix Healthcare Systems Inc**  
#120 Rogers Office Building Edwin Wallace  
Rey Drive George Hill Anguilla  
British West Indies

**Phoenix Healthcare Private Limited**  
501 Silver Side Road Wilmington  
New Castle Delaware 19809 U.S.A

